ConnectVith.Me

Digital cards for the Enterprise

Abda Digital

Printed cards are no longer effective

10 Billion cards printed, every year, worldwide
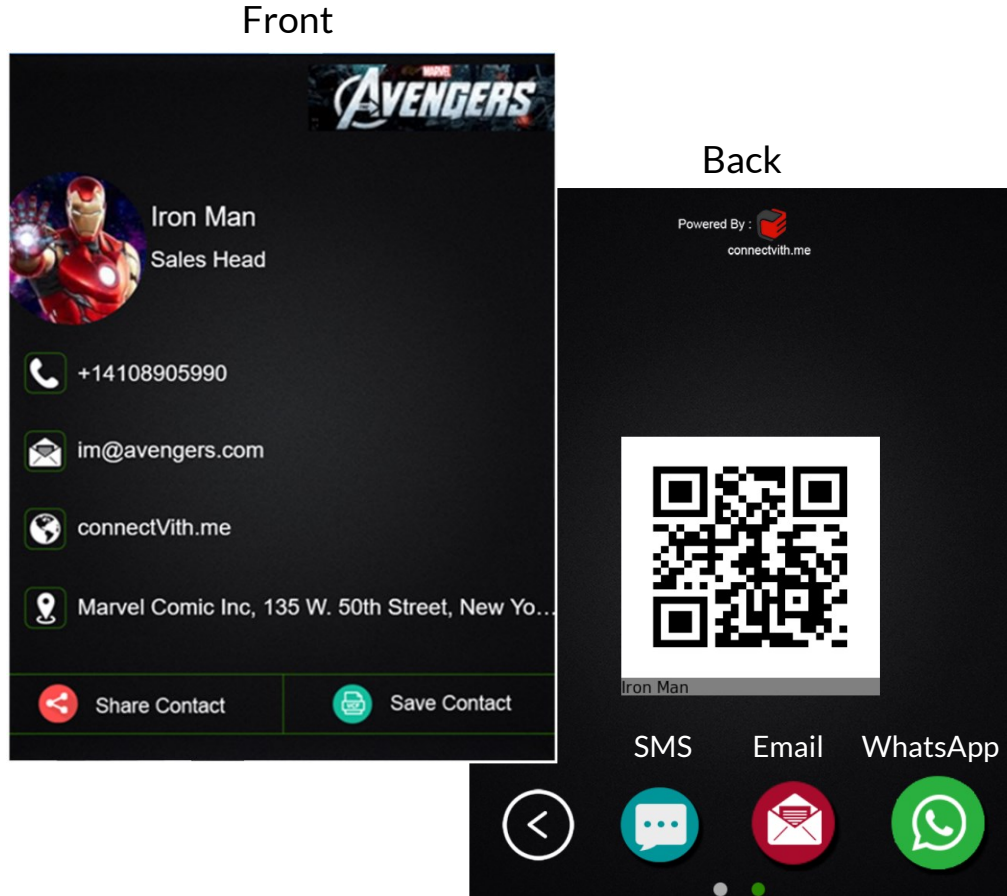
88% of the cards are trashed, in 1 week

Most prospects cannot find you, after a week

Missed sales opportunities

Time to go digital !

ConnectVith.Me - Digital Business Cards
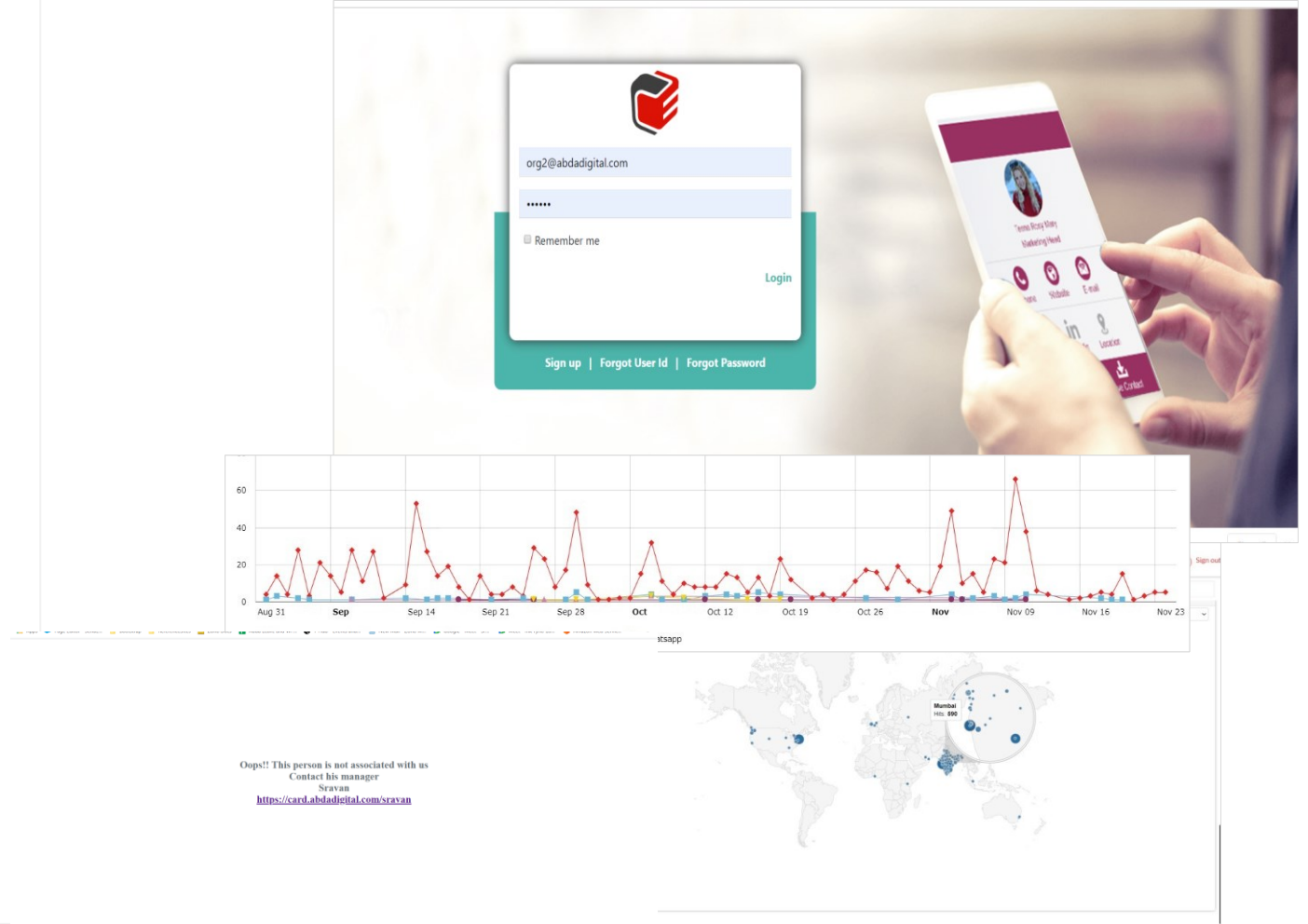
Front

Back

- Help in creating instant connections

- Increased sales opportunities

- Unlimited usage

- Easy sharing through Digital Channels

- No app installation required

- Multimedia capability

- Lower costs

- Reduce carbon footprint

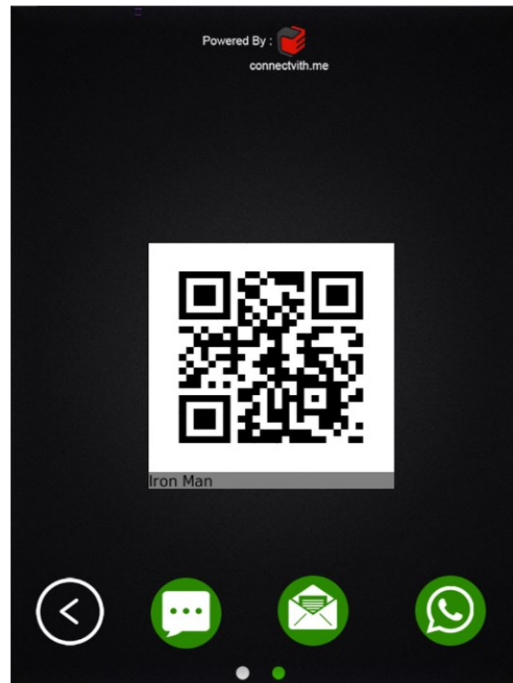**Empower your sales Superheroes**

Why ConnectVith.Me

- Cloud based SaaS Platform

- Employee management dashboard

- Reduce impersonation and fraud

- Business continuity

- Enterprise Grade features
  - Data Security
  - Patented technology
  - Multiple templates
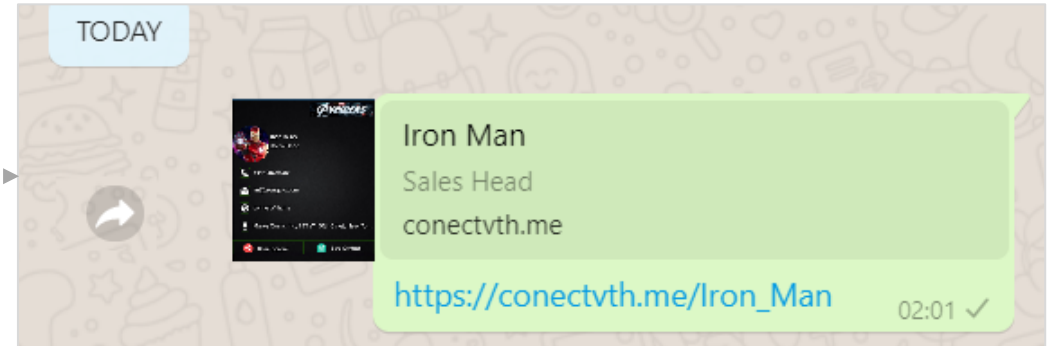
- API for Integration in HRMS

- Performance Indicators

Complete control for Enterprise Admins
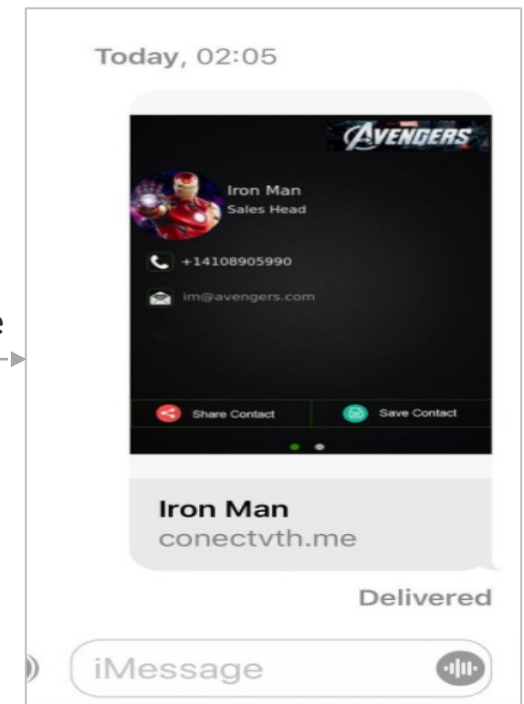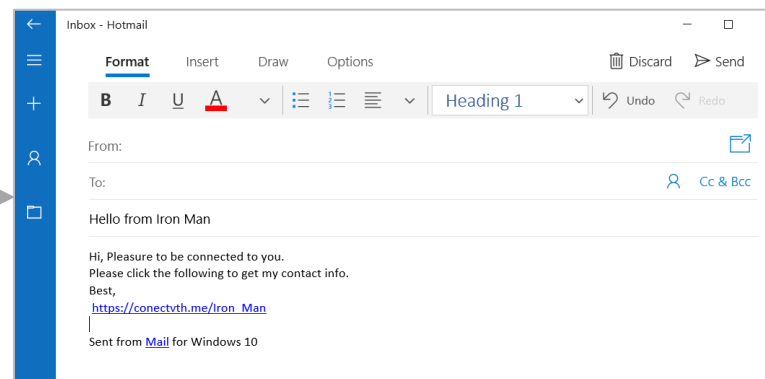
User experience

Whatsapp

Share

SMS/ iMessage

EMail

Pain points with printed visiting cards

Logistics challenges

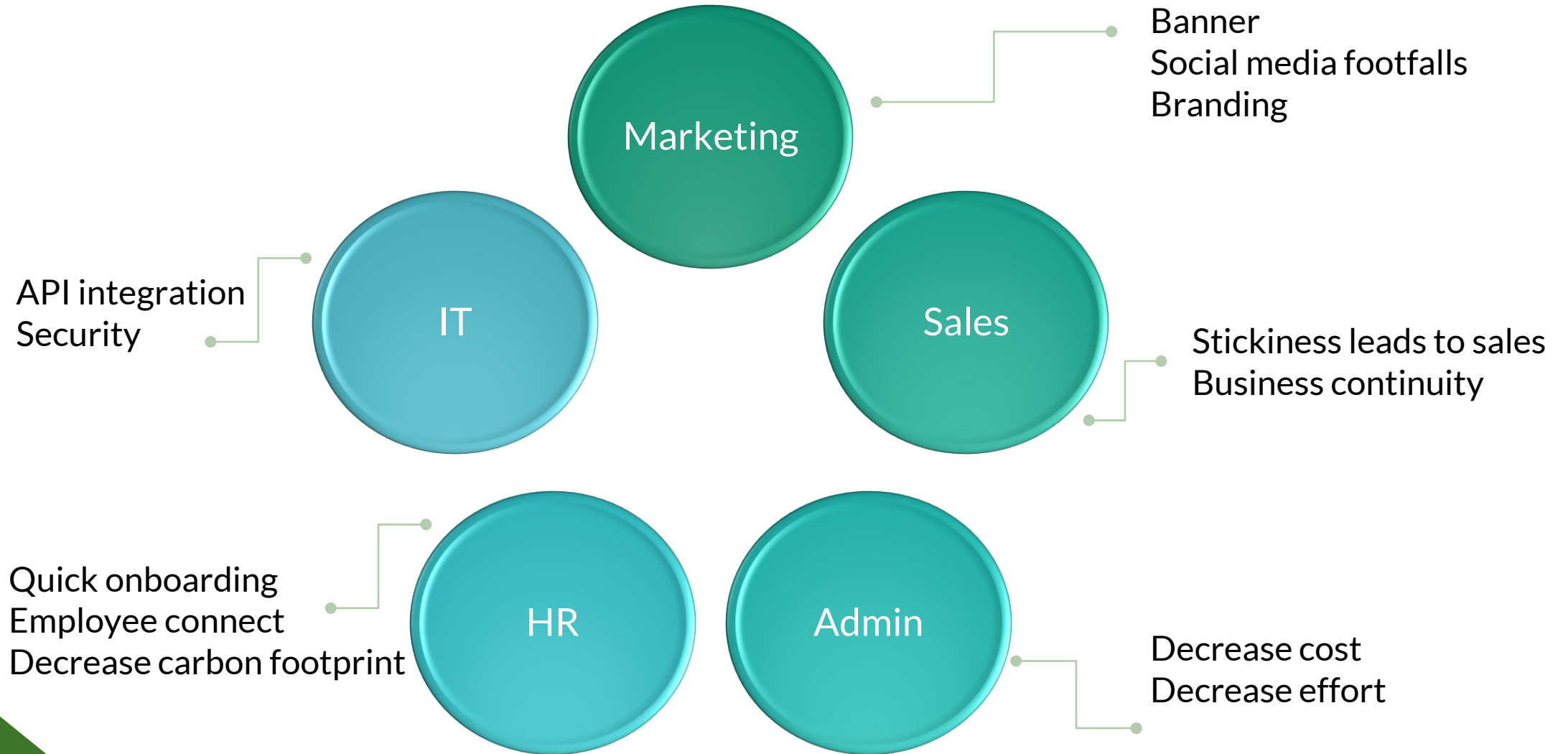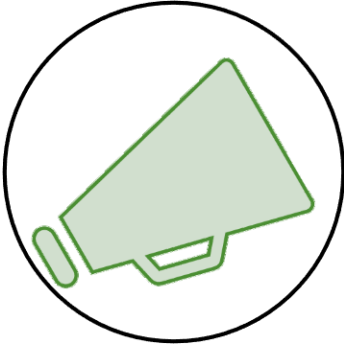Wastage / Re-print

Impersonation & Fraud

Human errors

Expensive

Search

Stakeholders

Marketing

Banner
Social media footfalls
Branding

IT

API integration
Security

Sales

Stickiness leads to sales
Business continuity

HR

Quick onboarding
Employee connect
Decrease carbon footprint

Admin

Decrease cost
Decrease effort
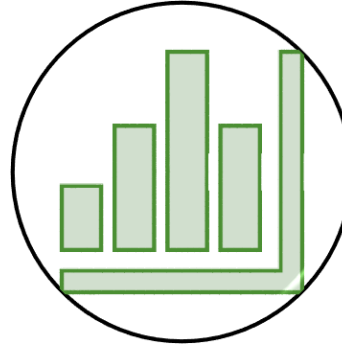
Additional uses of ConnectVith.Me

Digital Billboards
Convert your Business cards into Billboards

Communicate with your audience

Marketing Footfalls
Drive traffic to your website, lead generation forms or social media

Performance indicator
Check analytics on top sales performers, geolocation & trends
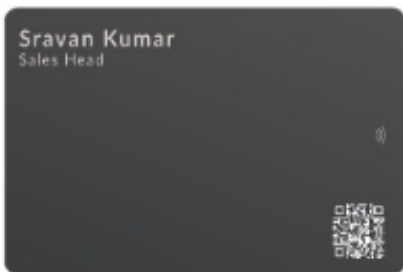
Employee ID card
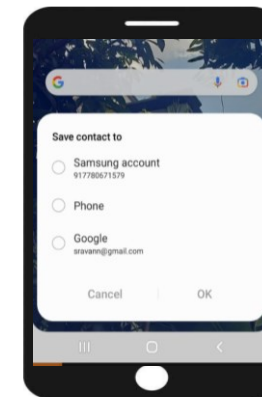Add additional custom data and convert into an ID card

Visitor Management
Keep track of your visitors. Pre-register, self register by scanning a QR Code

Abda Digital
enabling Digital transformation

NFC Digital Visiting Cards
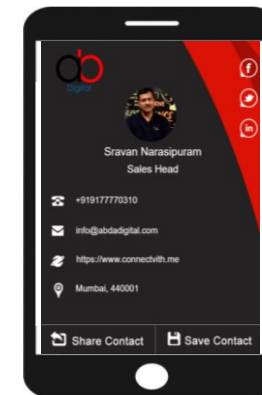
NFC <u>Direct</u>

Single tap to transfer contact details. Offline model, no connectivity needed
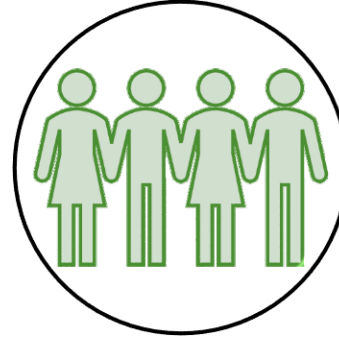
NFC <u>Digital</u>

Single tap to bring up the Digital Visiting card.

Company info, branded, Dashboard for centralized control. Online model requires internet.

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Visitor tracking – Use case

Contact less visitor tracking management

Capture photos, laptop, <u>vaccination</u> and other information of the visitor

Pre-register, assisted registration or self register by scanning a QR Code

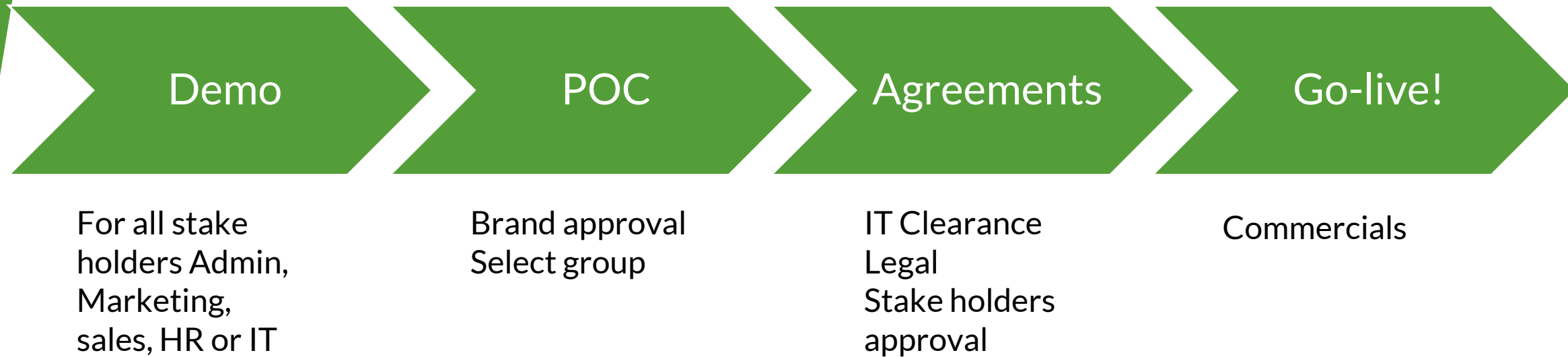Auto approve, Approve after verification either manual or with an OTP

Daily / Weekly / Monthly reports

Customizable sign up pages/ Terms and conditions / logo

Comparison with alternatives

	Paper Cards	Digital Cards	JPEG Images
Stickiness	90% are wasted in the first week	Contact info is saved instantly on receiver's phone book	Not sticky as they cannot be saved into the phone book
Sharing over Digital	No	WhatsApp, email, SMS, QR Code	Email and WhatsApp only
Saving on Search	No	Very easy	No
HRMS Integration	No	Very easy	No
Logistic issues Printing, courier, tracking, etc	Yes	No	No
Updates / Upgrades	No	Instant	No
Usage	Re-order	Unlimited	Unlimited
Can be misused	Yes	Disabled immediately	Yes
Costs	Higher	Lower	Low
Eco friendly	100 K Cards = 6 trees	Yes	Yes
Branding and Promo	Low	Multimedia ID card	Limited
Protocol / cultural	Yes	Not used in certain cultural contexts	No
Network connectivity	Not required	Required	Required

Our implementation plan

Demo	POC	Agreements	Go-live!

For all stake
holders Admin,
Marketing,
sales, HR or IT

Brand approval
Select group

IT Clearance
Legal
Stake holders
approval

Commercials

Abda Digital
enabling Digital transformation

About us

- **Abda Digital,** founded in 2015 with a vision to eliminate use of paper in Enterprise marketing and sales, through Digital technologies
- Hola Enterprise is a patented, award winning interactive Digital content platform
- ConnectVithMe is built using the Hola platform

United States Patent	10,015,565
PCT Patent	PCT/IB2016/05 4435

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Interested? ConnectVith.Me

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